

Pitching myself for industry (1): my strategy for success



Description and objectives

Bridging the gap from academia to industry requires adapting our frame of mind, discourse and posture to a new and sometimes unfamiliar audience! We will together – in two stand-alone and complementary one-day workshops* – build your road map for change from academia to industry, exploring what's keeping you back, what drives you and how you can bring together your vision and intention.

In Workshop 1, you will together:

- Define your drivers, values and vision
- Connect with who you are, what you want and why
- Explore your strengths and opportunities for growth
- Consider best practice for an industry CV and CL
- Share best practice for applying and networking

Together we'll design your personalised strategy and action plan!

Approach

This workshop will, through a hands-on experiential learning approach, help you design your personal road map for change. You will achieve clarity on what is important to you, where you find fulfilment, your achievements to date and what changes you'd like to make. And build a network of peers in a safe and confidential framework.

Trainer

Romaine Johnstone, Certified Executive and Leadership coach, facilitator, and trainer; Johnstone Business Coaching

* There are 2 workshops "Pitching myself for industry". You can sign up for one of these workshops or both, the content is different, stand alone and very complementary. Registration for both is therefore not compulsory but recommended.

Number of participants	12
Date and location	15 th February 2022, HES-SO Master, Lausanne
Registration opening	4 th January 2022
Duration	1 day (9h–17h)
Contact	egalite&diversite@hes-so.ch