

Pitching myself for industry (2): Honing my application skills



Description and objectives

Bridging the gap from academia to industry requires adapting our frame of mind, discourse and posture to a new and sometimes unfamiliar audience! We will together – in two stand-alone and complementary one-day workshops* – build your road map for change from academia to industry.

In Workshop 2, you will together:

- Share application and networking successes and challenges
- Explore how to effectively communicate your uniqueness and talents
- Maximise your chances of securing that interview
- Role play the bilateral interview process: pitch and Q&A
- Decide on the next milestone of your roadmap for success

Together we'll refine your personalised strategy and action plan

Approach

This interactive workshop will, through a hands-on experiential learning approach, help you embrace your personal road map for change. You will explore the best practice approach to applying and networking and hone your pitch and interview skills as you bridge the gap from academia to industry. And build your network of peers in a safe and confidential framework.

Trainer

Romaine Johnstone, Certified Executive and Leadership coach, facilitator, and trainer; Johnstone Business Coaching

* There are 2 workshops "Pitching myself for industry". You can sign up for one of these workshops or both, the content is different, stand alone and very complementary. Registration for both is therefore not compulsory but recommended.

Nombre de participantes	12
Dates et lieu	20 th October 2022, HES-SO Master, Lausanne
Inscription dès le	8 th September 2022
Durée	1 day (9h–17h)
Contact	egalite&diversite@hes-so.ch