Management

Degree conferred
Master of Arts in Management

Options
Option of an award bearing the distinction:
– «Bilingual Curriculum, French/German»
– «Bilingual Curriculum, French/English»
– «Bilingual Curriculum, German/English»
– «Trilingual Curriculum, French/German/English»

Languages of study
Depending on the course choice French, German, and English.

Commencement of studies
Commencement of studies in the Autumn Semester (September) or in the Spring Semester (February)

Special features for admission
Candidates who have completed their bachelor studies outside of the EU or the EFTA and who wish to apply to this study programme must add a copy of the GMAT examination results to their application for admission (https://www.mba.com/global).
The exam must have been taken before applying online to the University of Fribourg.

Access to further studies
Ph.D.

This master programme allows deepening and supplementing the knowledge acquired at the bachelor's level through the choice of three modules in a set of 10 modules representing 10 major aspects of management today. Managers and decision-makers must more than ever be generalists. But because everyone has their own background and very personal preferences, the master in management allows students to personalise their journey and combine specialties as diverse as, for example, human resources, digitisation or the management of non-profit organisations. In addition, access to courses from other modules than the three specialisations, from other departments or from our partner universities, allows everyone to build a meaningful journey. Combined with its multilingual dimension, this programme represents a unique offer in Switzerland.

Profile of the study programme

The master programme includes a set of courses to be credited and a thesis, the aim of which is to allow students to conclude their training by developing a specific expertise in a field of their choice.

The students chooses three modules from the modules below as well as a few elective courses:

- **STR**: Strategy
- **INNO-ENT**: Innovation & Entrepreneurship
- **OHRM**: Organisation and Human Resource Management
- **MAR**: Marketing
- **FIN**: Finance
- **ACC**: Accounting and Control
- **NPO-SUST**: Nonprofit Management
- **EUGB**: European and Global Business
- **DIG**: Managing Digitalisation
- **DAT**: Data Analytics

Fribourg profile
New technologies, the role of digital data, the globalisation of trade, but also the rise of social and environmental values, require today's executives, managers and entrepreneurs to have a wide range of knowledge, as only this allows making informed decisions. This master programme has a unique modular structure that allows students to acquire knowledge in fields as diverse as, for instance, the management of non-profit organisations, digitisation or Finance.

Learning outcomes and career openings
The master in management allows you to make a career as a manager in a company, a non-profit organisation or an administration.
It equips students with knowledge and methods enabling them to understand and analyse complex situations and to make informed decisions. Our graduates are able to meet the challenges of large multinational companies as well as small and medium-sized companies in operational positions, positions of researcher, auditor, or else positions of consultant. At the end of their studies, they occupy a wide variety of jobs such as:

- Junior consultant in a consulting company;
- Responsible for human resources projects in a large company;
- Junior product manager in the marketing of consumer or industrial goods;
- Controller in the private or public sector;
- Analyst in a financial institution.

Studies organisation

Structure of studies

90 ECTS credits, 3 semesters

Curriculum

http://studies.unifr.ch/go/orMLz *(French)*
http://studies.unifr.ch/go/a-W2b *(German)*

Admission

Master's degree programmes are built on the knowledge and abilities that were acquired when obtaining a bachelor's degree.

Holders of a bachelor's degree awarded by a Swiss university are

admitted to a master's degree programme without any preconditions if they have earned 60 or 90 ECTS credits – depending on the chosen master's degree programme – within the corresponding discipline. However, additional requirements can be required. The same applies to holders of a bachelor's degree awarded by a foreign university, provided that the bachelor's degree is recognised and considered equivalent by the University of Fribourg.

Holders of a bachelor's degree awarded by a Swiss or a foreign university, provided that the bachelor's degree is recognised and considered equivalent by the University of Fribourg, who do not fulfil this condition can be admitted to a master's degree programme with preconditions (which must be successfully completed before starting the master's degree programme) and/or additional requirements (which can be completed during the master's degree programme). The preconditions and/or additional requirements may not exceed 60 ECTS credits in total. The same applies to holders of a bachelor's degree awarded by a Swiss university of applied sciences, according to existing agreements.

The respective conditions of admission for each master's degree programme are reserved.

Alternatives

Also offered as a minor study programme (30 ECTS credits).

Contact

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